

INDEMAND

February 23, 2016

RE: PPV Movies Channels will end as of May 31, 2016

Dear Head of Programming and/or Business Affairs:

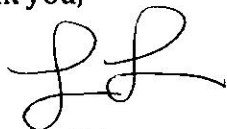
After decades of providing Pay-Per-View movies to the industry, iN DEMAND has decided that on May 31, 2016 we will cease delivery of our three linear Pay-Per-View movies channels (*iN4, iN5, iN6*). Our decision to close down these three channels was driven by the evolution and proliferation of VOD movie content and the continued industry-wide decline of the Pay-Per-View movie rental business.

On the other hand, the PPV event business continues to be robust, with 2015 weighing in as the best year ever for PPV ring sports. iN DEMAND is firmly committed to continuing to be the premiere provider of Pay-Per-View Event content in the industry for the foreseeable future. We will continue to provide the best that Pay-Per-View has to offer to our affiliates with our existing Pay-Per-View Event channels (*HDPPV, iN1, iN2, iN3, PPV en Espanol, and Hot Choice*).

For those affiliates that are now in a position to offer Video On Demand movies, we welcome the opportunity to provide that service for your company.

As always please let us know if you have any questions or need additional information. We look forward to continuing to work with you and growing our partnership in the future.

Thank you,



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